

Average Rate of Change

The **average rate of change of y with respect to x** , as x changes from x_1 to x_2 , is the ratio of the change in output to the change in input:

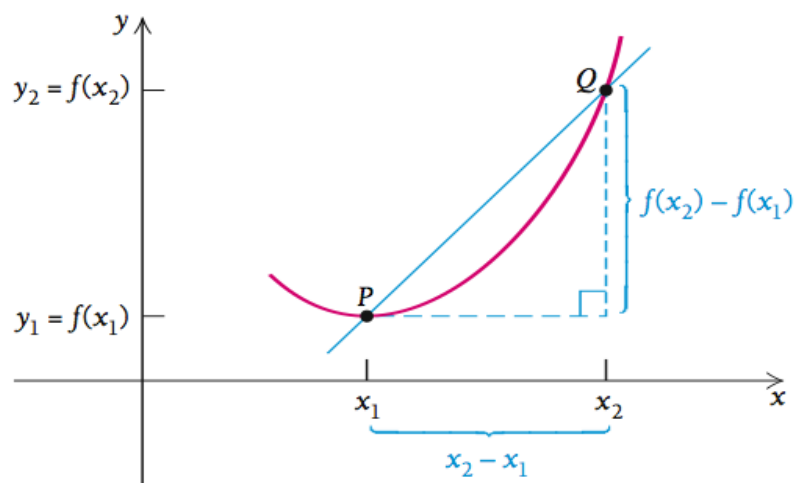
$$\frac{y_2 - y_1}{x_2 - x_1}, \quad \text{where } x_2 \neq x_1.$$

If we look at a graph of the function, we see that

$$\frac{y_2 - y_1}{x_2 - x_1} = \frac{f(x_2) - f(x_1)}{x_2 - x_1},$$

which is both the average rate of change *and* the slope of the line from $P(x_1, y_1)$ to $Q(x_2, y_2)$.

The line through P and Q , \overline{PQ} , is called a **secant line**.



Example:

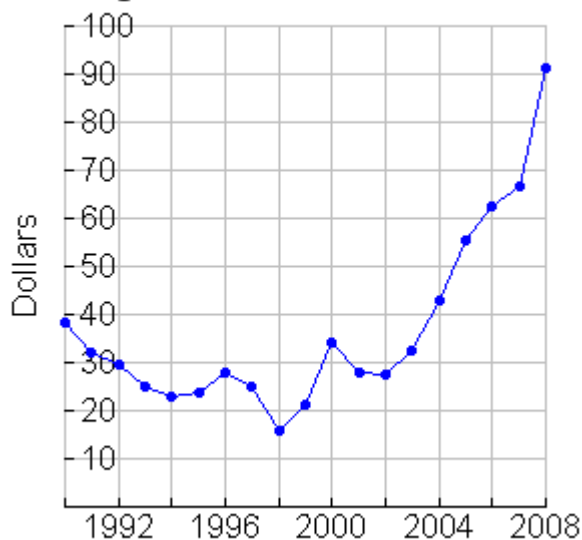
The graph shows the average cost of a barrel of crude oil from 1990 to 2008. Prices are adjusted for Inflation to November 2008 prices using the Consumer Price Index (CPI-U) as presented by the Bureau of Labor Statistics.

Find the approximate average change in price over the given time periods.

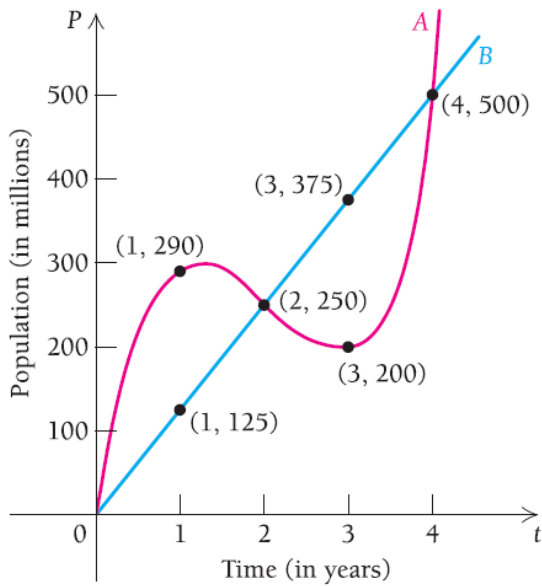
- 1a. 1992 to 1994 b. 1998 to 2004

- 2a. 2002 to 2008 b. 1990 to 1998

Average Domestic Crude Oil Prices



Population growth. The two curves below describe the numbers of people in two countries at time t , in years.



- Find the average rate of change of each population with respect to time t as t changes from 0 to 4. This is often called the **average growth rate**.
- If the calculation in part (a) were the only one made, would we detect the fact that the populations were growing differently? Explain.
- Find the average rates of change of each population as t changes from 0 to 1; from 1 to 2; from 2 to 3; from 3 to 4.
- For which population does the statement “the population grew consistently at a rate of 125 million per year” convey accurate information? Why?

MA 160 Elementary Applied Calculus (Scott)
 Sections 1.3 & 1.4: Average Rates of Change & Derivatives

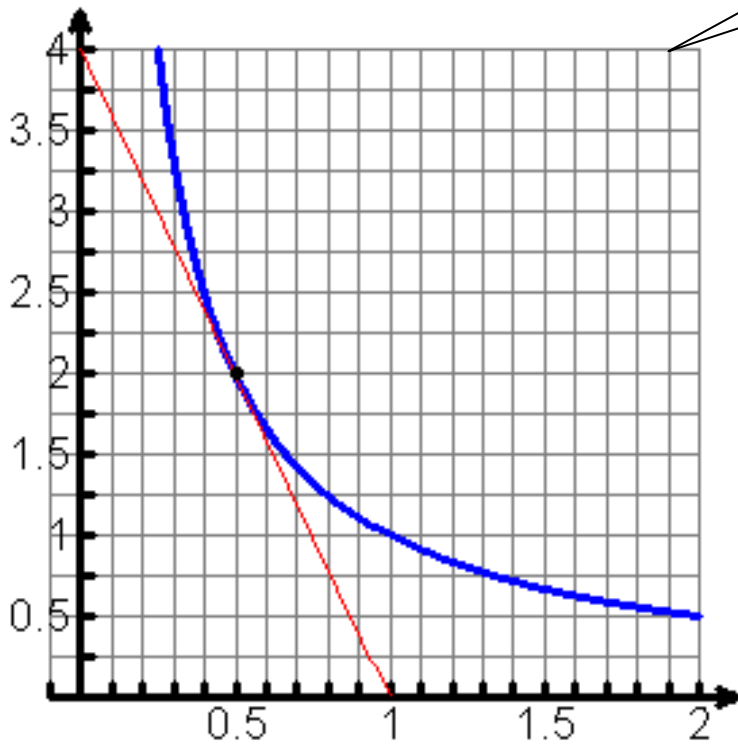
Given the function: $f(x) = \frac{1}{x}$

- Find a simplified form of the difference quotient, $\frac{f(x+h) - f(x)}{h}$
- Complete the table below.
- Sketch each secant line on the graph below.

x	h	$\frac{f(x+h) - f(x)}{h}$
0.5	1.5	-1
0.5	1	
0.5	0.5	
0.5	0.25	
0.5	0.1	
0.5	0.05	
0.5	0.02	
0.5	0.01	
0.5	0.001	
0.5	0.0001	

$$\frac{f(0.5+1.5) - f(0.5)}{1.5} = \frac{f(2) - f(0.5)}{1.5} = \frac{0.5 - 2}{1.5} = -1$$

No crooked lines
 - Use a straight
 edge.



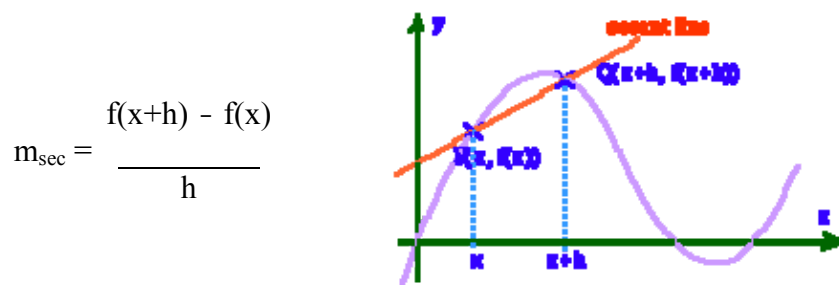
The slopes of the

_____ approach the slope of the
 tangent line.

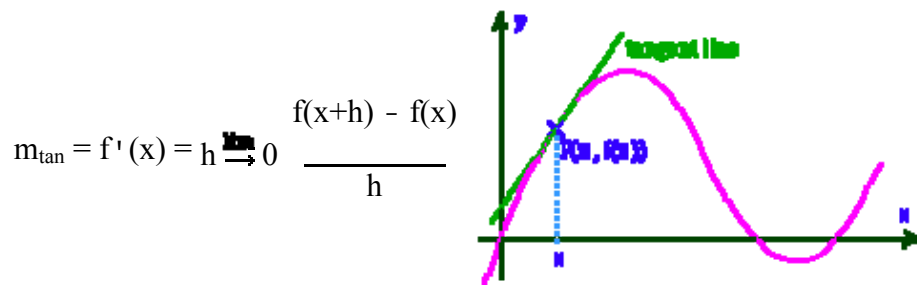
The Derivative

http://www.zweigmedia.com/RealWorld/tutorials/frames2_3.html

The **slope of the secant line** through $P(x, f(x))$ and $Q(x+h, f(x+h))$ is the same as the average rate of change of f over the interval $[x, x+h]$, or the difference quotient:



The **slope of the tangent line** through $P(x, f(x))$ is the same as the instantaneous rate of change of f at x , or the **derivative**:



1. For a function $y = f(x)$, its **derivative** at x is the function f' defined by

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h},$$

provided the limit exists. If $f'(x)$ exists, then we say that f is **differentiable** at x . We sometimes call f' the **derived function**.

2. $f'(x)$ is the **slope of the tangent line** at the point $P(x, f(x))$.
3. For any function f , the **instantaneous rate of change** is equal to $f'(x)$.

To Calculate the Derivative:

- 1) Write down the difference quotient, $\frac{f(x+h) - f(x)}{h}$
- 2) Simplify the difference quotient.
- 3) Evaluate the limit of the difference quotient as h approaches zero,

$$\lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}.$$

Example: Given $f(x) = 3x^2 - x$, find $f'(x)$.

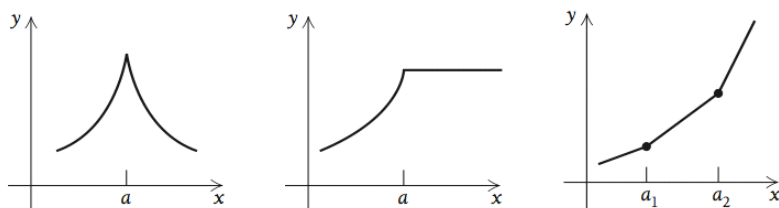
To Find the Equation of a Tangent Line at a Point $(a, f(a))$:

- 1) Find the derivative.
- 2) Find $f'(a)$. This represents the slope of the tangent line at $x = a$.
- 3) Substitute the slope, $f'(a)$, and the point $(a, f(a))$, into the point-slope or slope-intercept equations to find the equation of the

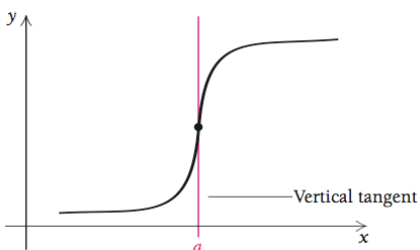
Given, $f(x) = 3x^2 - x$, find the equation of the tangent line at $x = -2$.

What does it look like where a function is not differentiable?

- 1) A function $f(x)$ is not differentiable at a point $x = a$, if there is a “corner” at a .



- 2) A function $f(x)$ is not differentiable at a point $x = a$, if there is a vertical tangent at a .



- 3) A function $f(x)$ is not differentiable at a point $x = a$, if it is not continuous at a .

Example: $g(x)$ is not continuous at -2 , so $g(x)$ is not differentiable at $x = -2$.

